

coxdigital solutions
mobile

Web Design

CDS Web Site - CDSMobile Splash Page

coxdigitalsolutions login

division of COXREPS

HOME PUBLISHERS ADVERTISERS

LATEST > > makes Cox Digital Solutions the exclusive seller of political advertising across The Weather Channel

publishers
Capture the most revenue from your content and audience.
> Learn more

advertisers
Reach the most engaged users within premium specialty content and leading local media websites.
> Learn more

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A Cox Media Group Company, division of CoxReps

Thank you for visiting.
Our mobile site, cdsmobile.com,
is still under development.



If you would like more information about how CDS Mobile can connect you with your **local audiences nationwide** using transparent and leading **targeting solutions**, please complete the form below and we will be in touch.

First Name	Last Name
Jane	Smith
Title	Company
CEO	Jane Smith Industries
Email Address	
janesmith@example.com	
Phone Number	
888-555-1212	

Submit

CDS mobile
by Cox Digital Solutions

Mobile/Platform Company Web Sites

tapit! Advertisers Monetize Technology Company Why Mobile? GET STARTED Blog

Ad Types
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Overview
Ad Types
Brand Performance
Real-Time Bidding
Extended Reach
Case Studies
Available Traffic
FAQ

Standard Banner Ads in all IAB Sizes

SIGN UP

Standard banner ads are sharp and clean which means your ads will simply look native and engaging—improving your campaign's performance.

- Clean and engaging ads that won't annoy your audience.
- You can customize the message any way you like as long as it fits.
- Ads look like they are a part of the app so that your ad sell seamlessly with the look and feel of the mobile property you choose to advertise across.

ibabate held at NY...
Things to check after...
Join Chad's chairman...
pubbl.com

Hyper-Local advertising just got easier with our self-service tool.

SIGN UP **LEARN MORE**

I'M AN ADVERTISER
QUALITY IMPRESSIONS. QUALITY AD INVENTORY

I'M A PUBLISHER/DEVELOPER
EARN MORE MONEY FROM YOUR MOBILE ADS

Only one goal in mind. To serve the needs of our advertisers, publishers, and app developers better than anyone else. We are committed to empowering our partners to meet their goals through our RTB enabled self-serve market place built on years of experience and expertise.

Company Advertiser Publisher

We believe our name says it all... Tapit!™ is precisely the action that our Advertisers and Publishers desire the millions of users viewing their ads to take!

Our mobile advertising platform caters to advertisers, agencies, mobile application developers, and publishers alike. Tapit!™ leverages a complete arsenal of mobile advertising solutions, technology, experience and friendly staff to get campaigns to produce desired results for your brand.

I'm Interested! I'd like to know more about Tapit!™
Learn More

Tapit! Featured News

Mobile Friday 11/30/12
By Gene... | [Facebook](#) | [Twitter](#) | [LinkedIn](#) | [Google+](#)

Organic vs Non-Organic App Installs
By Gene... | [Facebook](#) | [Twitter](#) | [LinkedIn](#) | [Google+](#)

View All Blog Entries

Advertisers
Overview
Ad Types
RTB
Why Mobile?
FAQs

Publishers
Overview
Google AdMob Mediation
Analytics & Revenue
Download SDK

Developers
Overview
Analytics & Revenue
Google AdMob Mediation
FAQs
Download SDK

Technology
RTB Market Place
Mediation
Hyper-Local Mobile Ad Server
Rich Media / Ad Specs

Company
Management
Advisors
Blog
Career
Media Center
Contact

millennialmedia the mobile advertising & data platform™

pressroom blog contact careers self-service clients search

MONETIZE ADVERTISE DATA & TECHNOLOGY MOBILE INTELLIGENCE OUR COMPANY

Engaging Mobile Consumers
Millennial Media's innovative mobile ads captivate consumers, enabling brands to reach a

Monetization Solutions for App Developers
Millennial Media provides developers with everything they need to achieve their monetization goals.

MORE ABOUT OUR DEVELOPER TO...

patagonia zynga P&G UberMedia

RECENT NEWS

DECEMBER 5, 2012 / PRESS RELEASE
Activision, MEC and Millennial Media Partner to Launch Call of Duty: Black Ops 2 in UK
Innovative Mobile Rich Media Campaign Allows Consumers to Directly Insert Themselves Into an Ad London, UK—December 05, 2012—Activision, MEC Global and Millennial Media (NYSE:MM)...

NOVEMBER 5, 2012 / PRESS RELEASE
MediaVest and Millennial Media Announce Global Data Partnership
Leading Mobile Advertising Platform Will Provide Data and Mobile Insights to Mediavest Clients to Unlock Unique Opportunities to Drive ROI
Baltimore, MD—November 5, 2012—Millennial...

CAMPAIGN SUCCESS STORIES

ACTIVISION PATAGONIA JEEP

ACTIVISION Leverages Mobile's Reach to Promote "Call of Duty: Modern Warfare 3"
Summary Client Callout
Brand Mobile is
Awareness increasingly
Driving Sales becoming a key
Social touchpoint for
our core and
growth
audiences.

View More >

MOBILE INTELLIGENCE

SELF-SERVICE MOBILE ADVERTISING

OUR COMPANY

mMedia is Millennial Media's one-stop tool for self-service mobile advertising and app monetization. Manage your own cost-per-click mobile ad campaigns or in-app advertising through one streamlined dashboard.

Millennial Media is the leading independent mobile advertising platform. Our mission is to power the mobile app economy through innovative mobile advertising technology and solutions. We have strong partnerships with application developers and media companies, and trusted relationships with the top global brands.

ACCESS OUR RESEARCH...

GET START...

LEARN M...

QUICKLINKS

Our Company
Pressroom
Investor Relations

STAY UP TO DATE

Like us on Facebook
Follow us on Twitter
Connect with us on LinkedIn

PRIVACY POLICY

Millennial Media is committed to protecting consumer privacy and to clearly informing users about the collection and

[a·mo·bee] Mobile Advertising Technology Customers News About Us Contact Us

Solutions

Our mobile advertising expertise is second to none.

Publisher Solutions Advertiser Solutions Operator Solutions

Guaranteed Performance Only from [a·mo·bee]

[a·mo·bee]'s advanced, proprietary technology delivers all forms of mobile advertising, across all mobile channels, with guaranteed results.

Our technology supports the unique characteristics of mobile devices:
- diverse devices and multiple platforms
- small screens and limited bandwidth

All of these characteristics allow for an extraordinary milestone. Finally, one company, [a·mo·bee], has made advertising relevant, measurable and reliable.

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Mobile Advertising Solutions for Publishers
Mobile Advertising Solutions for Advertisers
Mobile Advertising Solutions for Operators
Mobile Advertising Dictionary

PULSE 3D
PULSE Create
Rich Media Ads
Geo-Fencing

Press Releases
Blog
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[a·mo·bee] + Nimbuzz!

Bringing socially relevant mobile advertising to 105 million Nimbuzz users worldwide

Learn more

Solutions for Advertisers Publishers Operators

Learn about mobile geo-fencing that's easy + accurate
Click here

touch it, love it. want it. 3D mobile ads only from [a·mo·bee]
Learn more

What We Do
[a·mo·bee] is the world's largest mobile advertising technology company that leads the market and offers comprehensive mobile advertising solutions to the largest mobile network operators, publishers, and advertisers.

How We Do It
[a·mo·bee]'s advanced, proprietary mobile advertising technology delivers all forms of mobile advertising—from a text message to an immersive 3D experience—supporting the vast array of devices in the marketplace.

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Mobile Advertising Solutions for Publishers
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Mobile Advertising Solutions for Operators
Mobile Advertising Dictionary

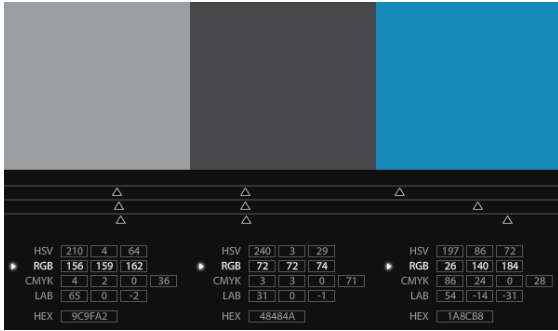
PULSE 3D
PULSE Create
Rich Media Ads
Geo-Fencing

Press Releases
Blog
In the News

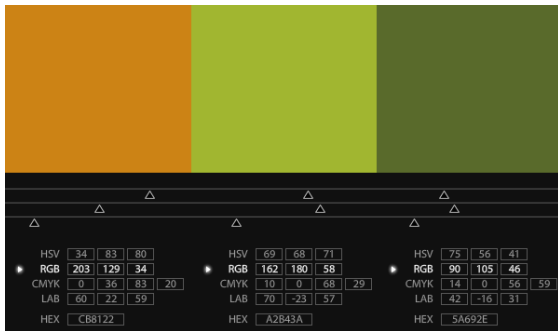
About Us
Management Team
Awards

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Color Palette - Typography



CDS Color scheme



Mobile Additional Colors

CDS Brand Type:

Variable Black: Aa Bb Cc Dd (12345)

Variable Black Italic: Aa Bb Cc Dd (12345)

Variable Bold: Aa Bb Cc Dd (12345)

Variable Bold Italic: Aa Bb Cc Dd (12345)

Body Type:

Helvetica Neue Regular: Aa Bb Cc Dd (12345)

Helvetica Neue Italic: Aa Bb Cc Dd (12345)

Helvetica Neue Medium: Aa Bb Cc Dd (12345)

Style Titles

coxdigitalsolutions mobile

about advertiser publisher contact

Possible Colors

Typography

This is a Header
Font: Variable Black Italic - Google Webfonts #1A8C8B

This is a Subhead
Font: Variable Black - Google Webfonts #337CA9

Font: PT Sans - Google Webfonts #90999C

Adjectives

Accessible INSTRUCTIVE
Clean User Friendly

Buttons

Read More
Download Button State

Read More
Download Button - Hover

PROJECT: CDS Website
VERSION: 1.0

coxdigitalsolutions mobile

login register

about advertiser publisher contact

Possible Colors

Typography

This is a Header
Font: Variable Black - Google Webfonts #1A8C8B

This is a Subhead
Font: Variable Black Italic - Google Webfonts #337CA9

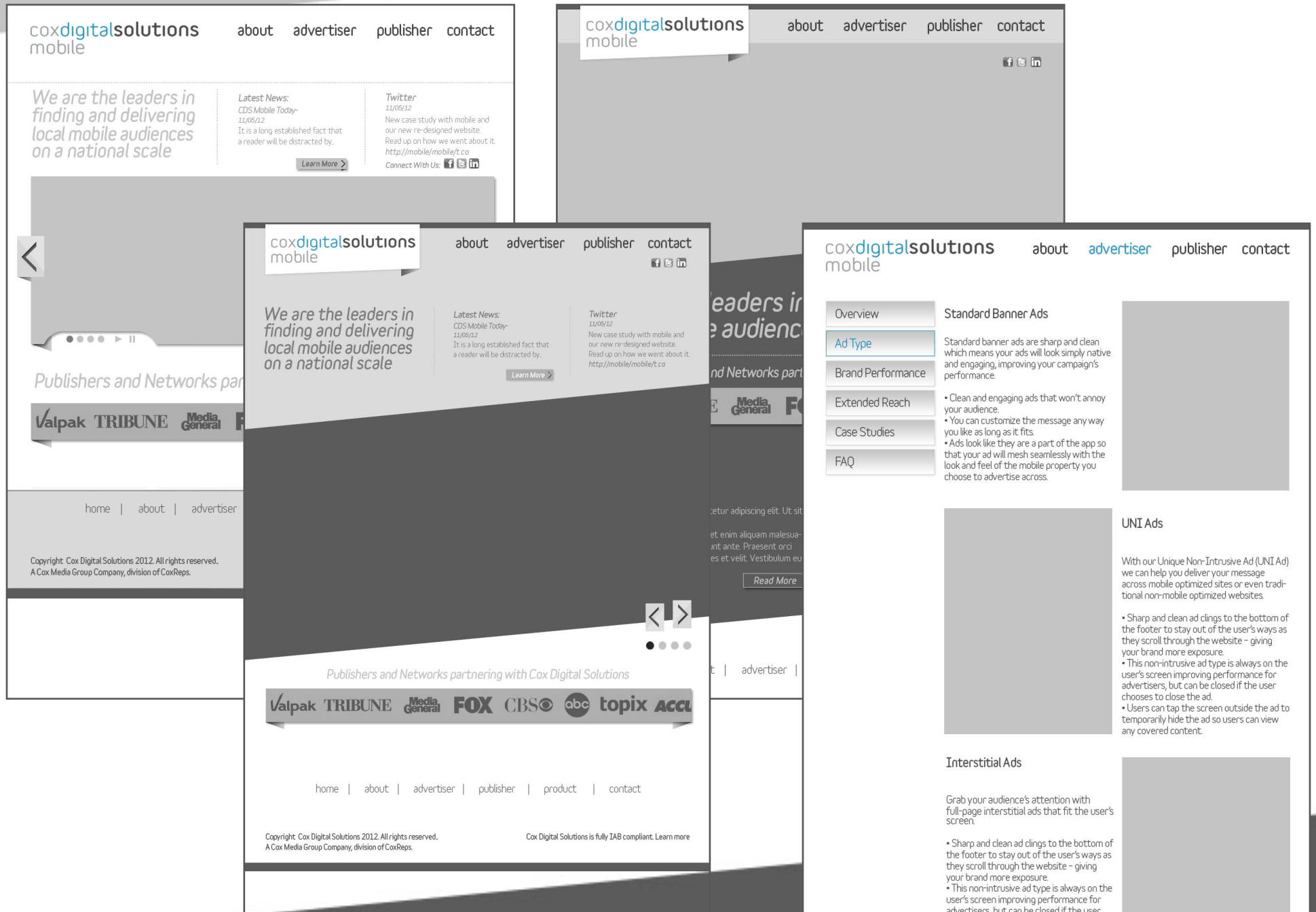
Font: Helvetica Neue Regular / Bold Italic - Google Webfonts #90999C

Adjectives

SHARP MORDEN
GRID SYSTEM Organized Structure

PROJECT: CDS Website
VERSION: 2.0

Round One



coxdigitalsolutions
mobile

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We are the leaders in finding and delivering local mobile audiences on a national scale

Latest News:
CDS Mobile Today-
11/05/12
It is a long established fact that a reader will be distracted by.

[Learn More >](#)

Twitter
11/05/12
New case study with mobile and our new re-designed website. Read up on how we went about it. <http://mobile/mobile/t.co>
Connect With Us: [f](#) [t](#) [in](#)

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- Ads look like they are a part of the app so that your ad will mesh seamlessly with the look and feel of the mobile property you choose to advertise across.

UNI Ads

With our Unique Non-Intrusive Ad (UNI Ad) we can help you deliver your message across mobile optimized sites or even traditional non-mobile optimized websites.

- Sharp and clean ad clings to the bottom of the footer to stay out of the user's ways as they scroll through the website - giving your brand more exposure.
- This non-intrusive ad type is always on the user's screen improving performance for advertisers, but can be closed if the user chooses to close the ad.
- Users can tap the screen outside the ad to temporarily hide the ad so users can view any covered content.

Interstitial Ads

Grab your audience's attention with full-page interstitial ads that fit the user's screen.

- Sharp and clean ad clings to the bottom of the footer to stay out of the user's ways as they scroll through the website - giving your brand more exposure.
- This non-intrusive ad type is always on the user's screen improving performance for advertisers, but can be closed if the user

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Publishers and Networks partnering with Cox Digital Solutions

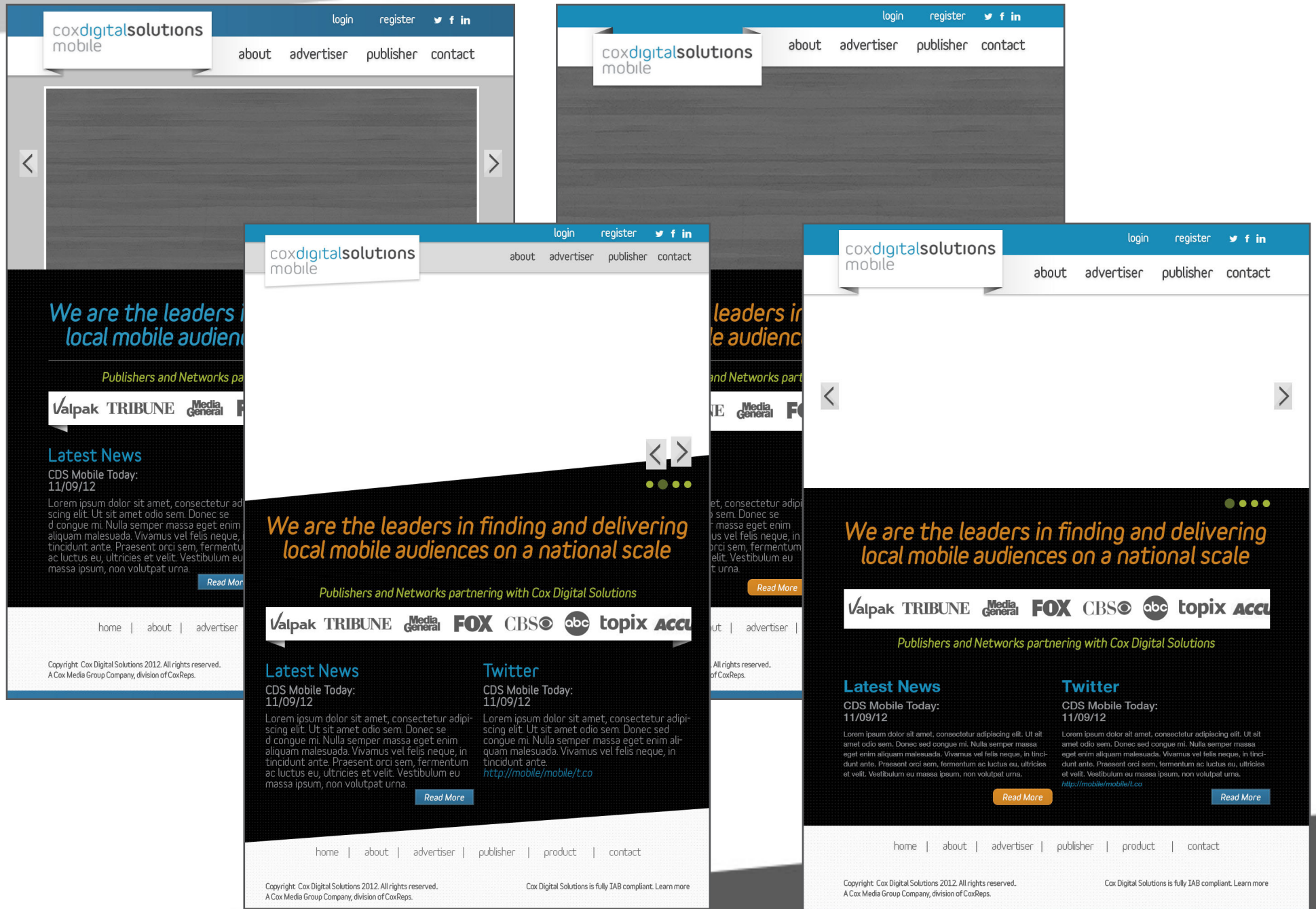
Valpak TRIBUNE Media General FOX CBS abc topix ACCU

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Cox Digital Solutions is fully IAB compliant. [Learn more](#)

Round Two



Final 2 Web Site Design - Part 1

Rich Color Palette

Darker Tones

Hierarchy with Type

960 Grid System Slated

Top Navigation "Fixed"

Social Media on right hand corner

Logo on left

Slide Show

Takes up full page left to right, arrows are not needed

Body Content

Cox owned information under main heading with logo slide show

Short Company Information or Placement holder until set on content

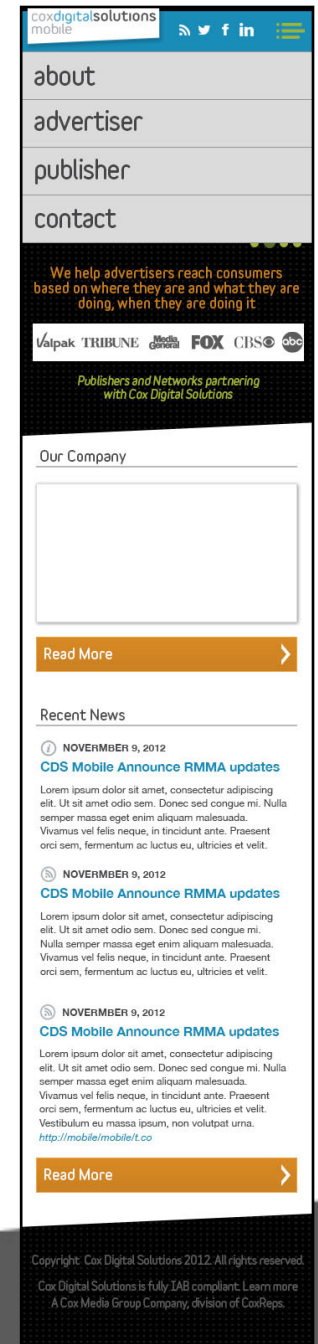
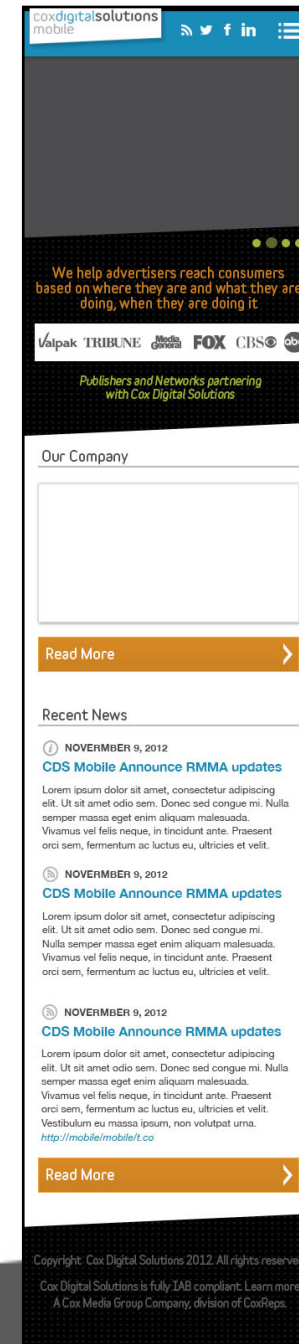
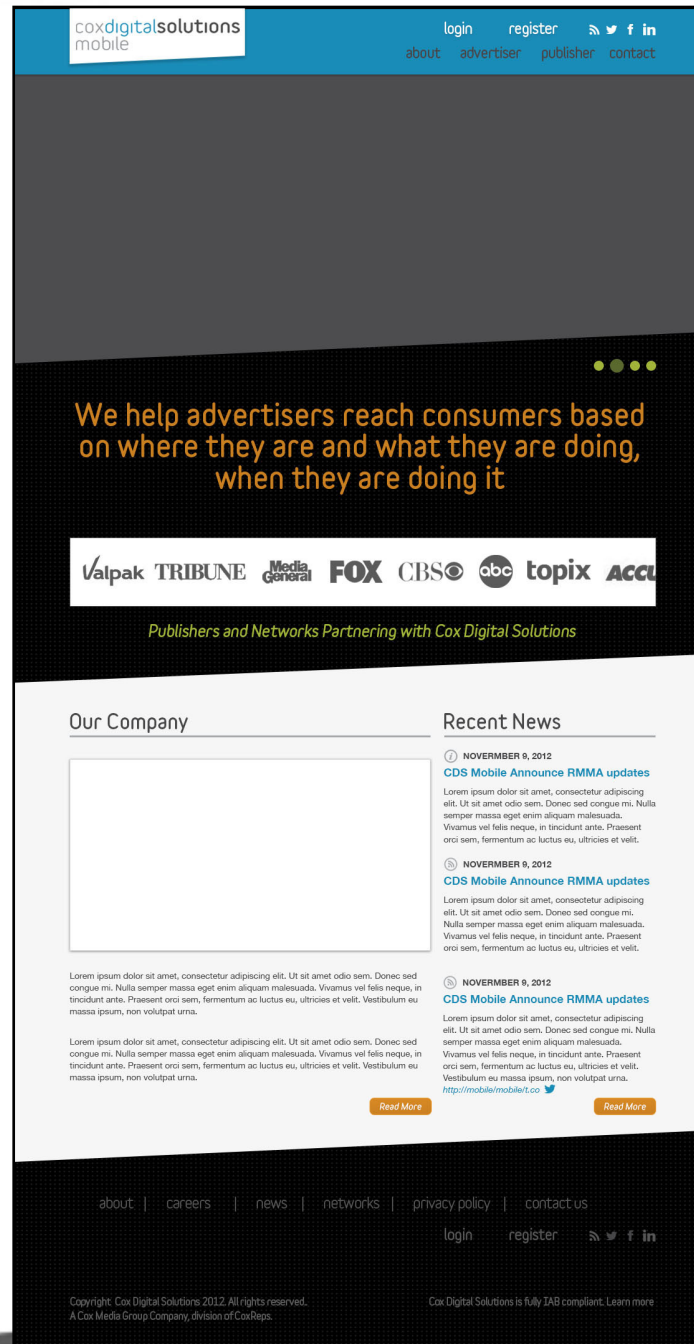
Blog/Twitter Feed on right column

Footer

Lower Navigation "Fixed"

Same as top but more Legal Information

CDS owner ship information at bottom



Final 2 Web Site Design - Part 2

Less Color Palette

Subtle Tones

Hierarchy with Type

960 Grid System Horizontal

Top Navigation "Fixed"

Social Media on right hand corner

Logo on left

Slide Show

Underneath Main Heading

Body Content

Cox owned logo slide show information on under Main Slide Show

Short Company Information or Placement holder until set on content

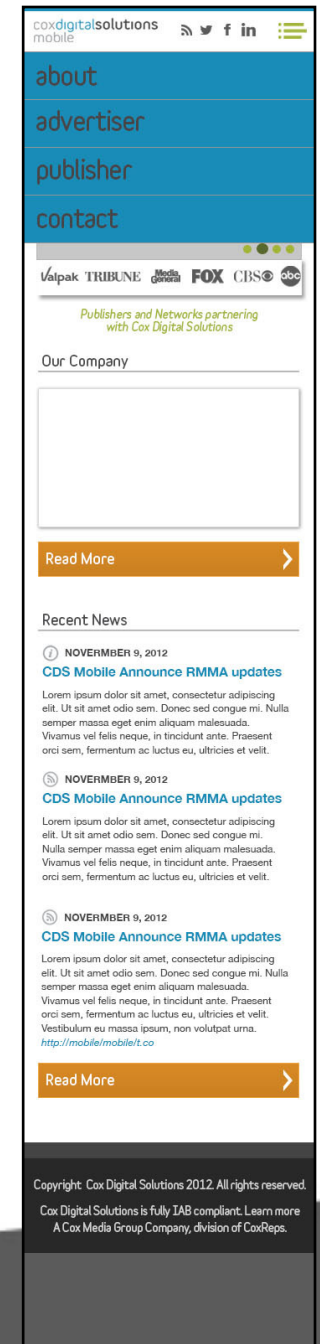
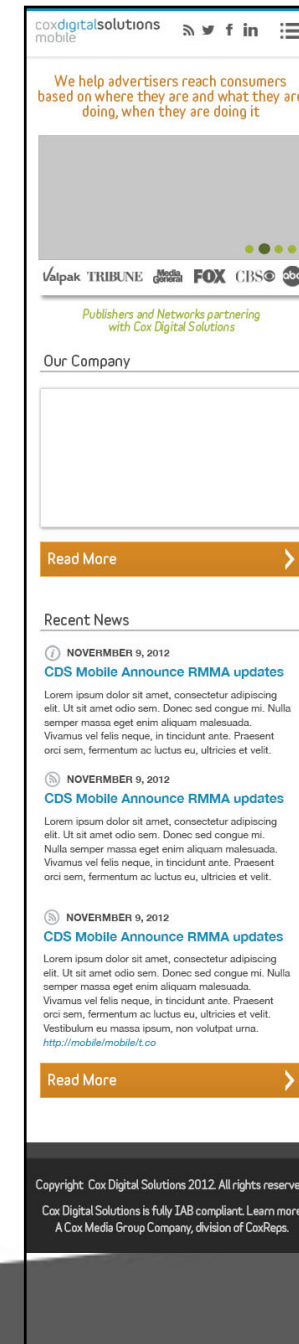
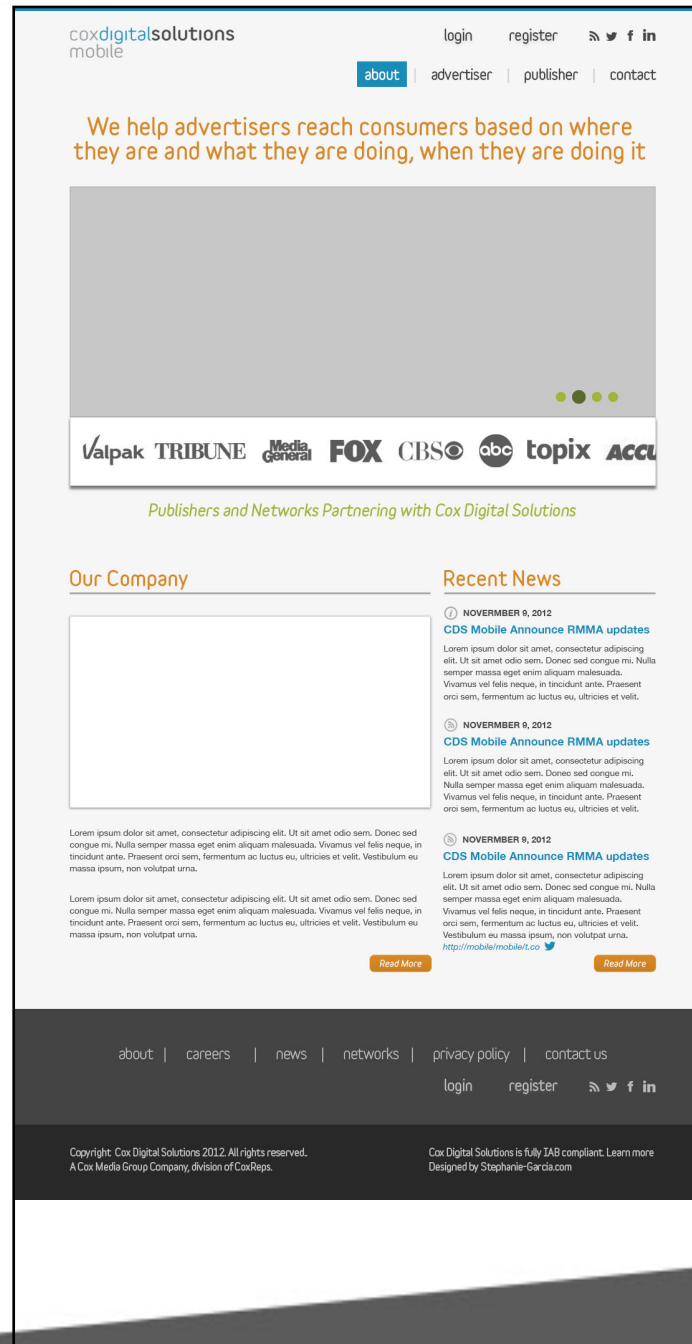
Blog/Twitter Feed on right column

Footer

Lower Navigation "Fixed"

Same as top but more Legal Information

CDS ownership information at bottom



Site Map Based on Tapit

